Color Emotions

Instructions: For homework, students should have researched colors and the emotions associated with that color. There are many different theories about color, but because we are looking at printing and web for design, the following color emotions key depicts colors for those purposes.

Red	anger passion love	**Blue**	peace security calm friendly
Orange	balanced energetic inviting	**Purple**	power wealth creativity
Yellow	happy energy caution	**White**	purity cleanliness perfection
Green	balance harmony greed	**Black**	power elegance fear